



Add a Subscriber

You can add a subscriber by the following:

1. Create a New Group
2. Select Integration and select “Custom”
3. Grab the URL given after you create the group

Example

<https://callloop.com/r/?eff23656-7e0f-4b68-bd5c-f34518592520>

Available variables to add contacts

- phone (required)
- first
- last
- email

Remove a Subscriber

To remove a subscriber from a group, use the same group URL and replace the **/r/** in the url with **/s/** and trigger that by appending the phone variable to the url.

Example

<https://callloop.com/s/?eff23656-7e0f-4b68-bd5c-f34518592520>

Required variables to remove contacts

- phone (required)

Sending SMS or Voice Messages

To send voice or text messages, create a group, then goto “Messages > Triggers” and create your specific message. You will be given a URL to trigger that particular message.

Example

<https://callloop.com/t/?u374854-79393-4b68-bd5c-f345185we9w9>

- phone (required)
- first
- last
- email